

THE HISTORY OF FOODS

FAST FOOD



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CHAPTER 1

FASTER FOOD

Have you seen a White Castle?
This was the first fast food
chain in the United States.





It opened in 1921 in Wichita, Kansas.
Workers cooked hamburgers fast.
They were only five cents each!

The Pig Stand opened in 1921, too. It was in Dallas, Texas. It sold smoked pork sandwiches. It was the first **drive-in**. More people owned cars in the early 1920s. **Carhops** delivered food to cars! People stayed in their cars to eat.

WHAT DO YOU THINK?

Roy Allen sold root beer from a stand. He partnered with Frank Wright. In 1923, they opened A&W. This chain sells food and root beer. The name came from the first letters of their last names. What would you name a restaurant? Why?





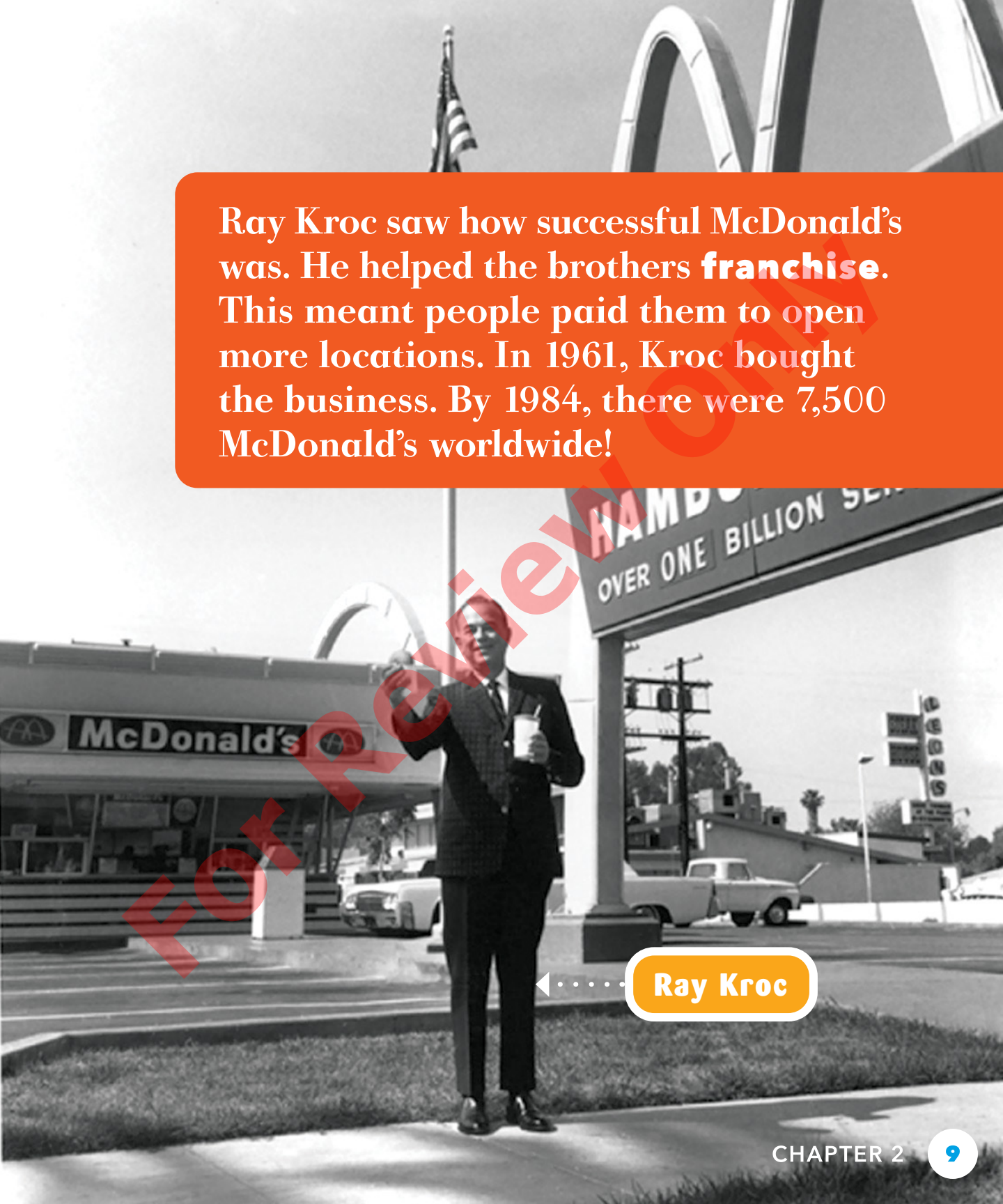
Pig Stand

CHAPTER 2

MORE CHOICES

Richard and Maurice McDonald were brothers. In 1940, they opened a drive-in. It was in California. They prepared burgers in an **assembly line**. It was simple and fast. **Customers** walked to the window to order. They were served in just 20 seconds!





Ray Kroc saw how successful McDonald's was. He helped the brothers **franchise**. This meant people paid them to open more locations. In 1961, Kroc bought the business. By 1984, there were 7,500 McDonald's worldwide!

◀ Ray Kroc