# THEN AND NOW COMMUNICATION THEN AND NOW THEN AND NOW



# Ideas for Parents and Teachers

Pogo Books let children practice reading informational text while introducing them to nonfiction features such as headings, labels, sidebars, maps, and diagrams, as well as a table of contents, glossary, and index.

Carefully leveled text with a strong photo match offers early fluent readers the support they need to succeed.

### **Before Reading**

- "Walk" through the book and point out the various nonfiction features. Ask the student what purpose each feature serves.
- Look at the glossary together.
   Read and discuss the words.

#### **Read the Book**

- Have the child read the book independently.
- Invite him or her to list questions that arise from reading.

### **After Reading**

- Discuss the child's questions.
   Talk about how he or she might find answers to those questions.
- Prompt the child to think more. Ask: There are many forms of communication. What forms of communication do you use each day?

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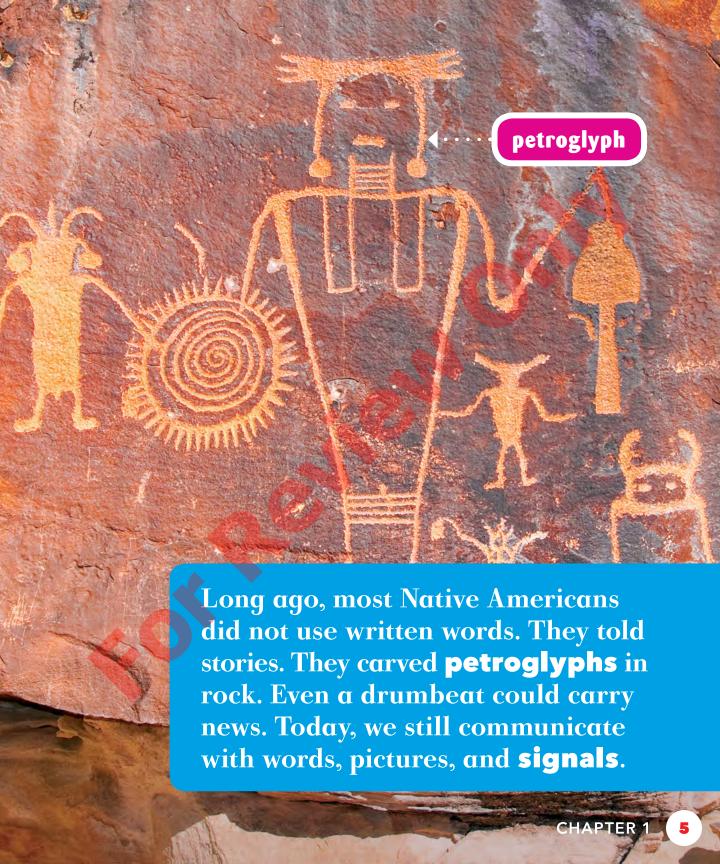
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# **CHAPTER 1**

# GET THE MESSAGE





In the 1600s, American colonists used word of mouth to spread news. The town crier shouted news in the street.

Written notices were posted in town for all to see. People wrote letters by hand, too.

Travelers passed them on.

## **DID YOU KNOW?**

Before 1440, books were copied by hand. They took a long time to produce. They were expensive. Only rich people could buy them. But then the **printing press** changed the world. Books were less expensive to create. More people could afford them.





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# **ACTIVITIES & TOOLS**

## **TRY THIS!**

#### **MAKE A SECRET CODE**

A code is a system of signs, letters, or numbers that stand for words. Here are two ways to make up your own code. Use a code to communicate in secret with your friends.

## Mix Up Letters

Switch the order of letters, two by two. A space counts as a letter.



## Swap Out Letters

Write out the alphabet. For each letter, chose a symbol, letter, or number that will stand for it. This will be the key to your code.

ABCDEFGHIJKLMNOPQRSTUVWXYZ 9\$J4XQM7#E!36LVSWTA8KZ%@CR

TEXT ME 8X@8 6X